

## Privacy Policy for PACS PROS LLC

Effective Date: August 2, 2025

PACS PROS LLC ("Company", "we", "us", or "our") respects your privacy. This Privacy Policy describes how we collect, use, protect, and share information when you use our website ("Site") located at <https://www.pacspros.llc>.

### 1. Information We Collect

We collect the following information:

- a) **Personal Information You Provide:** When you fill out a contact form, we collect your first name, last name, email address, telephone number, organization, service interest, and any message you submit. By submitting a contact form, you agree to receive emails, telephone calls, or text messages from us. You may reply "STOP" to opt out any time.
- b) **Automatically Collected Information:**
  - **Device and Usage Information:** IP address (anonymized), browser type, operating system, referring URLs, pages viewed, and interaction data.
  - **Cookies and Tracking Technologies:** We use:
    - **Essential Cookies:** Necessary for functioning of the Site (e.g., session cookies).
    - **Analytics Cookies:** To collect data about usage (e.g., via Google Analytics). We do not use advertising cookies.
- c) **Demo System Data:** If you use the PACS demo, all medical images and data are synthetic. We do not collect or store any Protected Health Information. Any temporary session data is deleted after 48 hours.

### 2. How We Use Information

We use the collected information for the following purposes:

- a) To operate and improve the Site.
- b) To respond to your inquiries and provide customer support.
- c) To analyze usage patterns and enhance user experience.
- d) To maintain the security of the Site.

### 3. How We Share Information

We do not sell or rent your personal information. We may share information:

- a) With service providers who assist us in operating the Site (under confidentiality agreements).
- b) If required by law or to protect our legal rights.
- c) In the event of a business transfer (merger, acquisition, etc.).

### 4. Data Security

We use industry-standard measures to protect data (e.g., SSL/TLS encryption). However, no method is 100% secure. We do not store any PHI, and we require that you never submit any PHI via the Site.

### 5. Data Retention

We retain personal information from web forms for 30 days. Analytics data is retained for up to 26 months. Session data from the demo system is deleted within 48 hours.

### 6. Your Rights

Depending on your location, you may have rights to:

- a) Access and receive a copy of your personal information we hold.
- b) Correct or delete your personal information.
- c) Object to or restrict processing.

To exercise these rights, contact us at [privacy@pacspros.llc](mailto:privacy@pacspros.llc). We will respond within the time required by law.

### 7. International Transfers

We operate in the United States. By using the Site, you consent to the processing and transfer of your data in the United States.

## 8. Children's Privacy

The Site is not directed to individuals under 16. We do not knowingly collect personal information from children. If we become aware of such collection, we will take steps to delete it.

## 9. Changes to this Policy

We may update this Privacy Policy. The effective date will be updated, and changes are effective immediately upon posting.

## 10. Contact Us

For questions about our Privacy Policy, contact:

PACS PROS LLC  
23 Corporate Plaza Drive, Suite 150  
Newport Beach, CA 92660

Email: [info@pacspros.llc](mailto:info@pacspros.llc)

## 11. WARNING

THIS SITE IS NOT A MEDICAL SYSTEM. SUBMITTING REAL PATIENT DATA IS STRICTLY PROHIBITED AND MAY RESULT IN LEGAL LIABILITY. BY USING THE SITE, YOU REPRESENT THAT YOU HAVE READ AND UNDERSTOOD OUR TERMS OF USE AND OUR PRIVACY POLICY AND WILL COMPLY WITH ALL PROVISIONS.